



AFRICA TRADE DEVELOPMENT CENTER

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The Africa Trade Development Center (ATDC) is the first, center in the United States, organized to facilitate and promote bilateral trade between the regions of Africa, United States and the Americas, using the State of Florida as the trade hub.

ATDC Primary mission is to provide trade development services to manufacturers, and importers and exporters of goods and services from Africa and the Americas.

ATDC Provides market linkages, distribution channels, and an on-line business platform to support e-commerce transactions for Florida's businesses currently trading or interested in trading with and /or investing in Africa,

Services Provided by the Africa Trade Development Center (ATDC):

1. Market Development Services.
2. Identification of Distributors and Sale channels.
3. Determine the Best Market to sell your products and determine what type of buyers will best fit your needs and the ability to meet the supply.
4. Identify buyers / sellers:
5. Representation for your company and your product(s) at business event /trade shows

Identify Potential distributors for US made products in Africa, by:

- Showcasing your product(s) in the ATDC and providing market research support for your product(s)
- Marketing and promoting MSMEs product(s) in the Americas and in Africa
- Reducing supply chain constraints for export ready MSMEs by using the Free Trade Zone as a distribution hub

Benefits of Membership in the Africa Trade Development Center:

- Distribution and sales channel development support for your product(s),
- Provide assistance in developing advertising and promotional/trade materials for your product(s),
- Provide assistance identifying consumer and end user markets and buyers for your product(s),
- Access to training on trade processes, market access and other business related training, such as, "Doing Business in America Seminar" for African companies and "Doing Business in Africa Seminar" for American companies,
- Minimize the barriers associated with importing African MSME's products under AGOA
- Receive timely and critical information about trade regulatory issues that may affect your doing business in Africa.